

# NEWS ALERT



***For Immediate Release***  
***July 14, 2009***

## **FRANK VIDRIK NAMED EXECUTIVE VICE PRESIDENT OF OCI, THE PREMIER INFORMATION MANAGEMENT SOLUTIONS PROVIDER**

**Denver, Colorado** –July 14, 2009. OCI, an information management solutions provider for risk management, HR and employee benefit leaders, announced today that Frank Vidrik joined the company as Executive Vice President of Sales and Marketing.

“Frank brings a deep understanding of our business and the market environment in which we operate.” said Archie Anderson, President of OCI. “With his significant experience in the claims management and insurance markets, Frank’s comprehensive knowledge of client relationships and business practices will help OCI create and deliver value and innovative products and services to companies seeking better information management solutions.”

### **Media Contact:**

**Stacey McBride**  
Marketing Coordinator  
303.967.9663  
[stacey\\_mcbride@oci.com](mailto:stacey_mcbride@oci.com)  
[www.oci.com](http://www.oci.com)

Vidrik has extensive experience in sales, marketing and executive leadership across risk management, property/casualty insurance, employee benefits and claims administration. He has also previously built several sales forces for multiple industries. At OCI, he will have responsibility for leading sales, account management and marketing functions.

Vidrik was most recently the President and CEO of Avizent. Prior to that, he held various leadership roles at companies within the industry. Vidrik has a Master’s Degree in Business Administration from Southwest University and a B.S. Degree in Business Administration / Accounting from the University of Southern Colorado.

###

### **About OCI**

OCI is an information management solutions provider that helps companies make better-informed decisions about their risk management and employee benefit programs.

OCI has designed and delivered integrated health and productivity solutions to Fortune 1000 companies since 1984. Using secure web-based applications, a flexible, client-centric approach and deep industry experience, our solutions transform data into information and knowledge, giving our customers the power to increase administrative efficiency, reduce expenditures and improve productivity.

[www.oci.com](http://www.oci.com)