

NEWS ALERT



For Immediate Release
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OCI AND VERIZON TO PRESENT EARLY REFERRAL TOOL AT NATIONAL BENEFITS CONFERENCE

DENVER, Colo. – OCI and Verizon are collaborating to present a detailed look at OCI's risk forecasting and early referral tool at the 20th Annual Benefits Management Forum & Expo, Sept 16-18 in Dallas.

The joint presentation is scheduled for 4:30 p.m. on Monday, Sept. 17. OCI President Dan Blaney, and Stephanie Zweben, Verizon corporate human resources director for benefits strategy and design, are scheduled to present.

The session, entitled "Using Corporate Data to Predict Risk and Control Costs," will explore the components of OCI's risk forecasting model, as well as how the model can be used to effectively manage benefits. The session will also present a case study of Verizon's early experience with the forecasting approach.

"Reporting on historical claims experience is powerful, but it offers only a retrospective view," Blaney said. "The goal of OCI's forecasting approach is to look forward, and to provide Verizon with the information necessary to deliver the right interventions to the right people at the right time – to identify opportunities where targeted management can make a difference, before risk becomes high cost."

In addition to a discussion of the design and implementation of the risk forecasting model, the session will offer practical suggestions for handling the challenges of implementing such a program, including building the business case and overcoming skepticism.

For more information on the conference, and to register for the session, visit www.sourcemediaconferences.com/BMFE07/index.html.

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About OCI

OCI helps the nation's largest employers address one of their most expensive and complex business problems: the spiraling cost of health care. Through its integrated health and productivity model, OCI provides a holistic view of total benefits costs that enables employers to:

- More effectively deliver the health-related programs their employees need
- Identify opportunities for targeted management and improvement of benefits programs
- Improve the overall health and productivity of their employees

